



CALIFORNIA- MEXICO BUSINESS LEADERSHIP FORUM

Join us for an informative forum on the collaborative partnership between the California and Mexico private sectors in the context of the USMCA and the Mexico - USA CEO Dialogue.

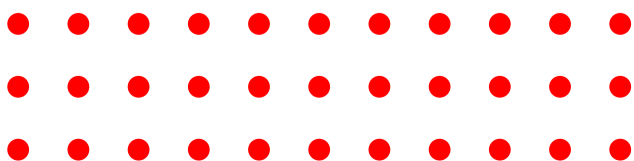


**September
23rd, 2022**



**Los Angeles
California**

City Club LA 555 Flower St 51st Floor.



The first California-Mexico Business Leadership Forum



RELEVANCE

California and Mexico, there is a relevance in establishing an active dialogue between the private sectors of both sides, and in turn, with their governments. The latter in order to advance on recommendations and actions in favor of the competitiveness of the relation between California and Mexico.



ORGANIZERS

The organizations consolidating this Forum are Los Angeles Area Chamber of Commerce and the US-MX Business Association (AEM).



INVITEES

Business leaders from both sides, who hold interest and important economic activities within the California Mexico relation.

Participants represent general interests of both sides.



SPEAKERS AND AGENDA

The forum will touch on strategic issues and create inputs to strengthen the economic bilateral agenda California-Mexico in the context of the USMCA and the Mexico-USA CEO Dialogue.



**REGISTRATION
OPENS**



**OPENING &
WELCOMING
REMARKS**

Fernando Sepulveda, Chairman AEM USA
Mark Louchheim, Chairman LAACC
Amb. Marcela Celorio, General Consul of Mexico in Los Angeles
Juan Carlos Altamirano General Director of
productive development



**CURRENT STATE OF THE US
MEXICO RELATIONS**

Michael Camuñez, President and CEO
Monarch Global Strategies
Rafael Fernández de Castro Director Center for
U.S.-Mexican Studies USMEX (invited)



**FIRST PANEL:
NEAR SHORING AND SUPPLY
CHAIN INTEGRATION**

What nearshoring opportunities Mexico
offers to global businesses and how best
can they be captured?

PANELISTS:
Ernest Nicolas, Chief Supply Chain Officer, HP
Cindy Blanco, Co-Founder MiSalud

MODERATOR:
Alejandro Delgado Ayala, AEM Board member, JA del Río



**SECOND PANEL
WORKFORCE DEVELOPMENT**
Are California and Mexico prepared to
develop the new workforce development
by the ongoing technological revolution?

PANELISTS:
José Medina Mora, President Coparmex
Francisco González, President of INA
Efrain Talamantes, COO AltaMed

MODERATOR:
Gabriel Buelna, LA Community College



**LUNCHEON:
JALISCO STATE
PRESENTATION**

KEYNOTE SPEAKER
Luis Roberto Arechederra Pacheco,
Minister of Economic Development Jalisco State, Mexico



**ECOSYSTEM
BUILDING SESSION**



ADJOURN

CLOSING REMARKS
Hon. Eric Garcetti, Mayor of Los Angeles



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HOTEL INFORMATION



Los Angeles Athletic Club Hotel



431 West Seventh Street,
Los Angeles
90014

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InterContinental Los Angeles Downtown



900 Wilshire
Blvd. Los Angeles
90017

[Go to website](#)



Millennium Biltmore Hotel



506 S. Grand Ave.
Los Angeles
90071

[Go to website](#)



US-Mexico Business Association

**Creating Business Opportunities in
North America**



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