



AEM

U.S.-MEXICO BUSINESS  
ASSOCIATION

## USA REPORTS

March - June 2019

# DEAR MEMBERS

These are the activities that AEM USA performed from from March to June 2019

March  
8th

## CCE Board Meeting

AEM USA chairman, Rafael Herrera and board member, Jorge López, participated in the first CCE's board meeting with their new president, Carlos Salazar Lomelín.

Jorge López also represented AEM on CCE's board meetings on April 11th, May 10th and June 14th.



April  
2nd

## AEM USA Executive Committee's Q2 call

AEM USA Executive Committee's Q2 call was held on April 2nd, to follow up on the organization's strategic planning, funding and events for this year.

April  
11-12th

## 11th US-Mexico CEO Dialogue

On April 11th and 12th, AEM represented, by Rafael Herrera and Glaforo Montemayor, participated in the 11th US-Mexico CEO Dialogue, which convenes private sector leaders and senior government officials from the U.S. and Mexico, in Merida, Yucatan.

Participants included President Andrés Manuel López Obrador; Tom Donohue, President and CEO of the U.S. Chamber of Commerce; Carlos Salazar Lomelín, President of the Business Coordinating Council (CCE); Interior Secretary Olga Sánchez; Foreign Secretary Marcelo Ebrard; Economy Secretary Graciela Márquez; Energy Secretary Rocío Nahle; Public Administration Secretary Irma Sandoval; Labor Secretary Luisa María Alcalde; the President's chief of staff, Alfonso Romo; and other senior government officials from Mexico.





## Rafael Herrera had private meetings with:

- **Moisés Kalach**  
*International Negotiations Coordinator of the Mexican Private Sector.*
- **Odracir Barquera**  
*General Director of Planning and Chief of Staff for CCE chairman*
- **Alfonso Romo**  
*Economic Advisor and Chief of Staff for the Mexican President*
- **Marcelo Ebrard**  
*Mexican Foreign Affairs Minister*
- **Marath Bolaños**  
*Chief of Staff for the Foreign Affairs Minister*
- **Rocío Nahle**  
*Mexican Energy Secretary*
- **Mauricio Vila Dosal**  
*Yucatán Governor*
- **Dennis Nixon**  
*CEO of International Bank of Commerce*

April  
15th

## AEM USA Board of Directors meeting 2019

On April 15th, AEM USA Board of Directors held their first meeting in 2019, where all AEM's and our chairman's activities were reported.

### Strategic Meetings Pro USMCA in California



Finally, on this month, AEM started a strategy to promote the USMCA with Democrats:

- Participation in the Global Conference of the Milken Institute in California and USMCA round table.
- Rafael Herrera and Fernando Sepúlveda had a meeting with Carlos García de Alba, Mexico's Consul General in Los Angeles.
- Strategic meeting with Moisés Kalach  
*International Negotiations Coordinator of the Mexican Private Sector.*
- Meeting with María Salinas  
*President and CEO of LA Chamber of Commerce.*
- Meeting with Eleni Kounalakis  
*Liutenant Governor of California.*
- Meeting with Tom Barrack  
*Advisor to President Trump.*



May  
9th

## Meeting with new president of CCE

On May 9th, Rafael Herrera and Fernando Sepúlveda had a meeting with Carlos Salazar, new president of the CCE to align engagement with AEM and collaborate in developing strategies agreed on the MOU signed earlier this year.

Two mandates were agreed for the short term:

- Start kickoff meetings for CA & TX - MX CEO Dialogues.
- Lobbying for USMCA with Congressmen.

May  
29th

## Meeting with new director of NAFIN / BANCOMEXT

On May 29th, Rafael Herrera and John Williams met with Eugenio Nájera, new director of NAFIN / BANCOMEXT. As a result, a new MOU between AEM and these two institutions will be signed, with the goal of establishing the bases and schemes of cooperation to coordinate the creation of a joint collaboration mechanism in the United States of America and to support AEM members through development banking mechanisms facilitating access to financing and banking services in Mexico.

And the first ensemble event will be in Dallas, TX in early July for the MOU's signature and to introduce NAFIN / BANCOMEXT services and support to AEM members.

June  
5th

## TX - MX CEO Dialogue Kickoff Dinner

In June 5th, a private dinner was held by AEM in partnership with CCE, IBC Bank, Texas Association of Business (TAB) and the Greater Houston Partnership (GHP), as a kickoff meeting for the TX - MX CEO Dialogue, which will be held on September or November 2019 in Houston, TX; as a regional dialogue that convenes private sector leaders from Texas and Mexico to provide joint policy recommendations for the governments and to foster the region's competitiveness, by bringing substantial opportunity to strengthen the economic relationship between Texas and Mexico in the future through greater cooperation and conversation.

### Attendees were

- Rafael Herrera, Alejandro Muñoz Ledo and Glafiro Montemayor.  
*AEM*
- Odracir Barquera General Director of Planning and Chief of Staff for the chairman.  
*CCE*
- Gerry Schwebel, Executive VP, and Eddie Aldrete, Senior VP.  
*IBC Bank*
- Jeff Moseley, CEO, and Andrés Alcantar, COO.  
*TAB*
- John Cypher, Director of Americas, and Horacio Licon, International Investment & Trade VP.  
*GHP*
- Henry Cuellar  
*US representative.*
- Lina Hidalgo  
*Harris County Judge.*
- Marc Watts  
*CEO The Friedkin Group. Former Chairman of GHP & CEO The Friedkin Group.*

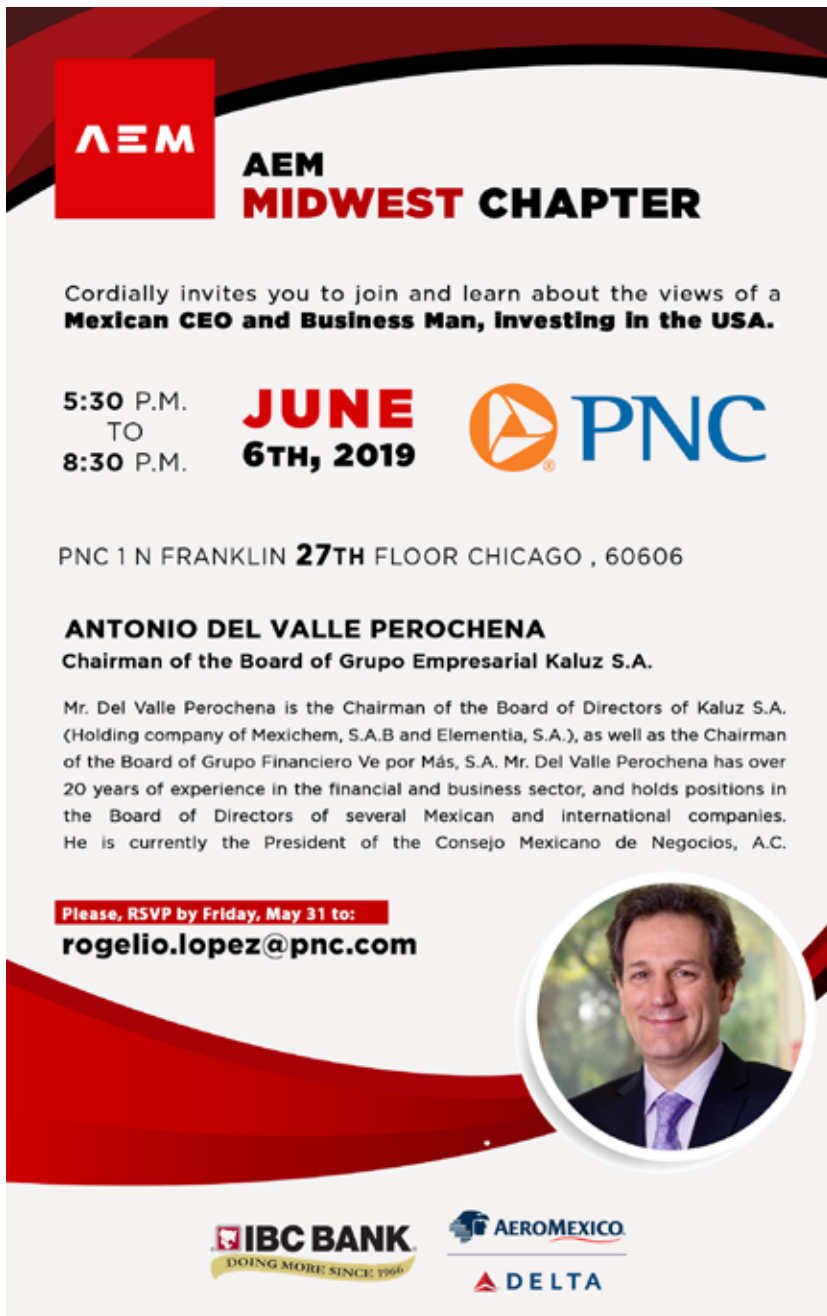
Visit new website **aemusa.org**  
Coming in July 2019



June  
6th


## AEM Midwest Chapter restarted activities

Finally in June 6th, AEM Midwest Chapter restarted activities with the presence of AEM's chairman, Rafael Herrera, and under the new chapter president's leadership, Roberto Ramírez, with a successful event where Antonio del Valle Perochena, leader of the Mexican Business Council & chairman of Grupo Empresarial Kaluz, was invited as speaker. Rafael Herrera had a private meeting with Antonio del Valle Perochena to strengthen the relationship between AEM and the Mexican Business Council.



**AEM**  
**AEM MIDWEST CHAPTER**

Cordially invites you to join and learn about the views of a **Mexican CEO and Business Man, investing in the USA.**


5:30 P.M.  
TO  
8:30 P.M. **JUNE 6TH, 2019** 


PNC 1 N FRANKLIN **27TH** FLOOR CHICAGO , 60606


**ANTONIO DEL VALLE PEROCHENA**  
Chairman of the Board of Grupo Empresarial Kaluz S.A.


Mr. Del Valle Perochena is the Chairman of the Board of Directors of Kaluz S.A. (Holding company of Mexichem, S.A.B and Elementia, S.A.), as well as the Chairman of the Board of Grupo Financiero Ve por Más, S.A. Mr. Del Valle Perochena has over 20 years of experience in the financial and business sector, and holds positions in the Board of Directors of several Mexican and international companies. He is currently the President of the Consejo Mexicano de Negocios, A.C.

Please, RSVP by Friday, May 31 to:  
[rogelio.lopez@pnc.com](mailto:rogelio.lopez@pnc.com)



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**Business Agreement**

**For more information about these partnerships, discounts and special rates, contact Maria Clark, [mclark@aem-usa.org](mailto:mclark@aem-usa.org)**

In partnership with



**AEM USA will host the following events in 2019**



**TX** – MX CEO Dialogue.  
– Business Forum.

**CA** – MX CEO Dialogue.

**U.S.** – MX Energy Forum.

Innovation Forum.